

Audi Challenging BMW

By [The Moscow Times](#)

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BERLIN — Volkswagen's Audi sees "considerable potential" in India, Brazil, China and Russia and will expand local production to underpin its expansion, chief executive Rupert Stadler said Tuesday at Audi's annual news conference in Ingolstadt, Germany.

Sales in Russia will probably rise to about 50,000 vehicles a year by 2015, from about 18,000 now, said Peter Schwarzenbauer, Audi's sales chief, as the luxury brand aims to topple Bayerische Motoren Werke as the largest

premium-car maker.

Audi will roll out 13 new or upgraded models this year. It plans to continue expanding its lineup in the coming years at "an undiminished pace," the carmaker said.

(Bloomberg)

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