

City Billboard Moratorium

November 23, 2010

The  Moscow Times

Mayor Sergei Sobyenin supported a proposal to introduce a two-year ban on new outdoor advertising banners in Moscow, put forth by the city's head architect, Alexander Kuzmin, who was reappointed to his post this week, Itar-Tass reported Tuesday.

It remained unclear when the ban might be enacted. City Hall plans to develop new rules for outdoor advertising in Moscow, trimming the number of banners from the more than 19,500 citywide now, Gazeta.ru reported.

Most outdoor advertising contracts in Moscow expire by 2012. ☒

(MT)

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