

# Madonna Fitness to Russia

By [The Moscow Times](#)

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MEXICO CITY — Pop singer Madonna is opening a chain of fitness centers around the world, including Russia, to be known as Hard Candy Fitness global gyms.

A partnership between Madonna, her manager and New Evolution Ventures plans to open the first gym in a posh neighborhood in Mexico City on Nov. 29.

A statement by Hard Candy Fitness says gyms “will open in major cities around the world,” including 10 more locations in Russia, Brazil, Argentina, Europe and Asia. New Evolution chairman Mark Mastrov said Madonna’s input would be reflected in the music, space, light and design.

*(AP)*

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