

Social Networking for Staff

August 22, 2010



Komi Governor Vyacheslav Gaizer said he has used the popular social network Vkontakte.ru to beef up his reserve of possible future hires, the Baltinfo.ru news web site reported.

"I can't say I visit it everyday, but I drop by once every two or three days and actively converse with residents," Gaizer said about Vkontakte.ru, which with 83 million accounts is the biggest Russian-language social network in the world.

"I get acquainted with smart people. Some of them get into my cadre reserve," Gaizer said, without elaborating.

The ideas of a "cadre reserve" and Internet literacy for officials have been popularized by Dmitry Medvedev after he became president in 2008. ■

(MT)

Original url: https://www.themoscowtimes.com/2010/08/22/social-networking-for-staff-a831