

Strelka Charity Party To Get Op for Yelena

By [Emma Specter](#)

July 21, 2010



Yelena Adamyants

Guests who go to the bar Strelka next Thursday will be contributing to a good cause as the coolest rooftop venue in the city hosts the CoolCoz charity's Vacanze Romane Summer Party to benefit cancer patient Yelena Adamyants.

The party will include a live concert by French-Russian rock group

Artichaut, music from DJ team Giac and Nicola, and a screening of the classic movie "Roman Holiday," starring Audrey Hepburn.

The event, sponsored by Beluga vodka, Nespresso and Fiat, has a 2,000 ruble (\$66) admission fee. At least 50 percent, possibly 100 percent, of entrance proceeds will go toward helping Adamyants fight her disease, organizers said.

Adamyants, a 33-year-old wife and mother of two, first noticed symptoms in the winter of

2009, when pain prevented her from going to her job at the Evans real estate agency.

Three months later, she was officially diagnosed with leukemia.

“Before she got sick, Yelena was the main breadwinner in her family, which leaves her son and daughter with no stable source of income,” said Anya Levitov, a friend and former colleague who has been helping with fund raising since Adamyants’ original diagnosis.

Proceeds from the party will go toward funding a trip to Israel for a bone marrow transplant. A low success rate in Moscow has led Adamyants’ friends and doctors to encourage her to seek treatment abroad.

Levitov hopes that the party will inspire more donations to the cause. “Moscow charities tend to focus on children,” Levitov said. “But Yelena has two young children who are also very deeply affected by her disease.”

Those who want to help Adamyants can donate online via PayPal at www.coolcoz.com/cause/10.

The Vacanze Romane Summer Party to benefit Yelena Adamyants takes place Thursday, July 29, at 7:30 p.m. at the bar Strelka, 14 Bersenevskaya Naberezhnaya, Bldg. 5. Tel. (926) 546-2402, www.coolcoz.com/event/42.

Original url:

<https://www.themoscowtimes.com/2010/07/21/strelka-charity-party-to-get-op-for-yelena-a17>