



REAL ESTATE
QUARTERLY

**FRENCH COVER
2/1 PAGE**

W=405 (205+200) +2x5(bleed)

H=270+2x5(bleed)

395,000 rub

(11,450 euro)

181,500 rub

(5,261 euro)

Front 1/4 page

W=185 H=60 or

W=205 H=70

+2x5(bleed)

Full Page

1/1 PAGE

169,000 rub

(4,899 euro)

245,300 rub

(7,111 euro)

(back page)

W=185 H=233.5

or

W=205+2x5(bleed)

H=270+2x5(bleed)

1/3 Page

W=185 H=74.5

81,750 rub

(2,370 euro)

1/2 Page

W=185 H=114.6 or

W=205 H=131+2x5(bleed)

95,000 rub

(2,754 euro)

**1/2
Page**

W=90.6

H=233.5

or

W=100.6

+2x5

H=270

+2x5

95,000 rub

(2,754 euro)

1/4 Page

W=90.6

H=114.6

58,300 rub

(1,690 euro)

1/8 Page

W=90.6

H=55

33,000 rub

(957 euro)

1/6 Page

W=90.6

H=74.5

38,500 rub

(1,116 euro)

1/4 Page

W=185 H=55

58,300 rub

(1,690 euro)

Special Placement ads (ads on a specific page) are an additional 30%. All prices indicated are VAT exclusive (VAT 18%). Advertising rates for non-residents are based on fixed ruble/euro rate: 34.50 rubles = 1 euro.

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