



REAL ESTATE
QUARTERLY

**FRENCH COVER
2/1 PAGE**

**W=405 (205+200) +2x5(bleed)
H=270+2x5(bleed)**

**395,000 rub
(11,449.28 euro)**

**165,000 rub
(4,782.61 euro)**

**Front 1/4 page
W=185 H=65**

**Full Page
1/1 PAGE**

**169,000 rub
(4,898.55 euro)**

**245,300 rub
(7,110.14 euro)
(back page)**

**W=185 H=240
or
W=205+2x5(bleed)
H=270+2x5(bleed)**

**1/3 Page
W=185 H=77**

**81,750 rub
(2,369.57 euro)**

**1/2 Page
W=185
H=118**

**95,000 rub
(2,753.62 euro)**

**1/2 Page
W=90.5
H=240**

**95,000 rub
(2,753.62 euro)**

**1/4 Page
W=90.5
H=118**

**58,300 rub
(1,689.86 euro)**

**1/8 Page
W=90.5
H=57**

**33,000 rub
(956.52 euro)**

**1/6 Page
W=90.5
H=77**

**1/4 Page 38,500 rub
(1,115.94 euro)**

W=185 H=57

**58,300 rub
(1,689.86 euro)**

Special Placement ads (ads on a specific page) are an additional 30%. All prices indicated are VAT exclusive (VAT 18%). Advertising rates for non-residents are based on fixed ruble/euro rate: 34.50 rubles = 1 euro.

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