



REAL ESTATE
QUARTERLY

**FRENCH COVER
2/1 PAGE**

**W=405 (205+200) +2x5(bleed)
H=270+2x5(bleed)**

**395,000 rub
(11,449.28 euro)**

**165,000 rub
(4,782.61 euro)**

**Front 1/4 page
W=185 H=65**

Full Page

1/1 PAGE

**169,000 rub
(4,898.55 euro)**

**245,300 rub
(7,110.14 euro)
(back page)**

W=185 H=240

or

W=205+2x5(bleed)

H=270+2x5(bleed)

1/3 Page

W=185 H=77

**81,750 rub
(2,369.57 euro)**

1/2 Page

W=185

H=118

**95,000 rub
(2,753.62 euro)**

1/2 Page

W=90.5

H=240

**95,000 rub
(2,753.62 euro)**

CLASSIFIEDS 1/16 Page

**5,000 rub W=43
(144.93 euro) H=57**

1/4 Page

W=90.5

H=118

**58,300 rub
(1,689.86 euro)**

1/8 Page

W=90.5

H=57

**33,000 rub
(956.52 euro)**

1/6 Page

W=90.5

H=77

**38,500 rub
(1,115.94 euro)**

1/4 Page

W=185 H=57

**58,300 rub
(1,689.86 euro)**

Special Placement ads (ads on a specific page) are an additional 30%. All prices indicated are VAT exclusive (VAT 18%). Advertising rates for non-residents are based on fixed ruble/euro rate: 34.50 rubles = 1 euro.

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