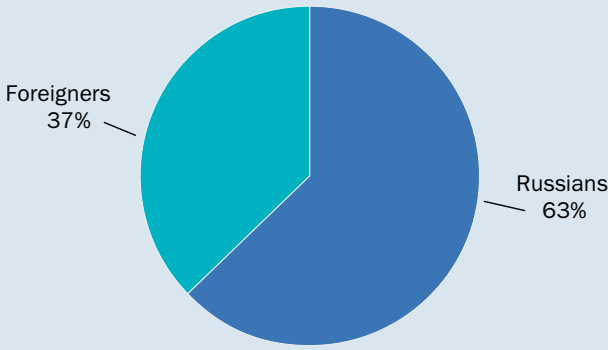


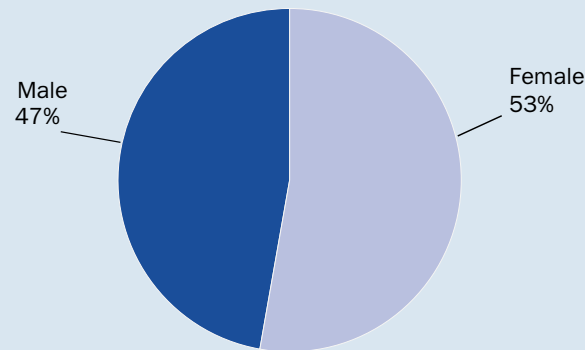
Our readers

The Moscow Times audience consists mainly of foreigners residing in the capital temporarily or permanently and English-speaking Russians readers.

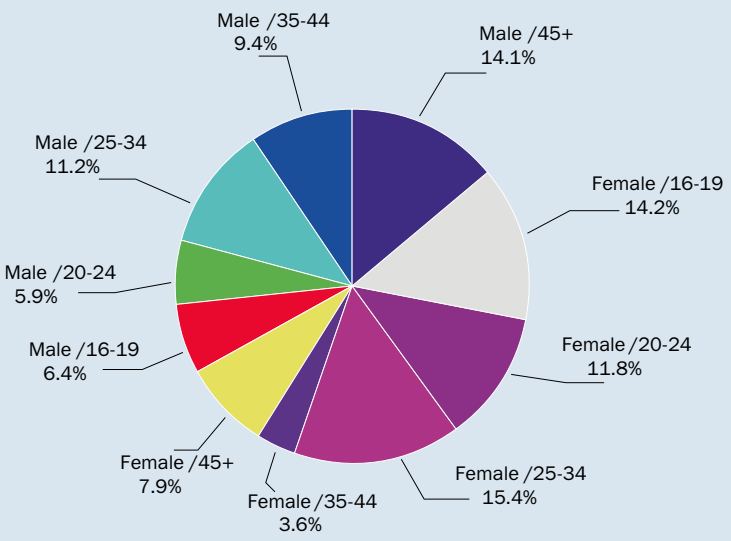
THE MOSCOW TIMES READERSHIP*



GENDER



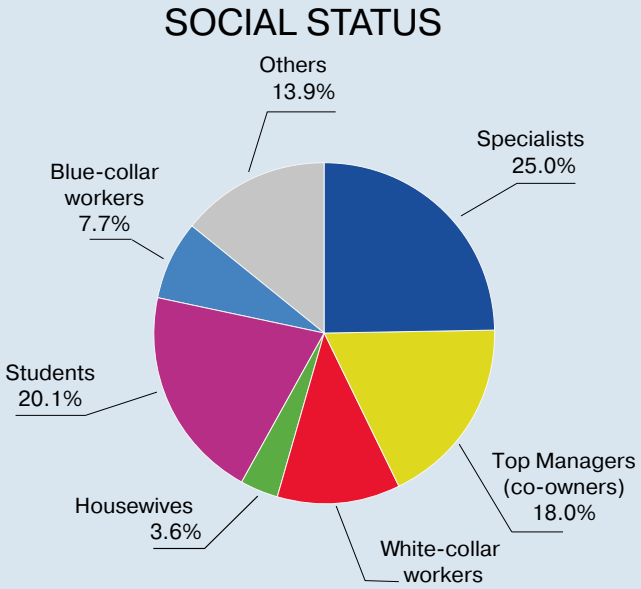
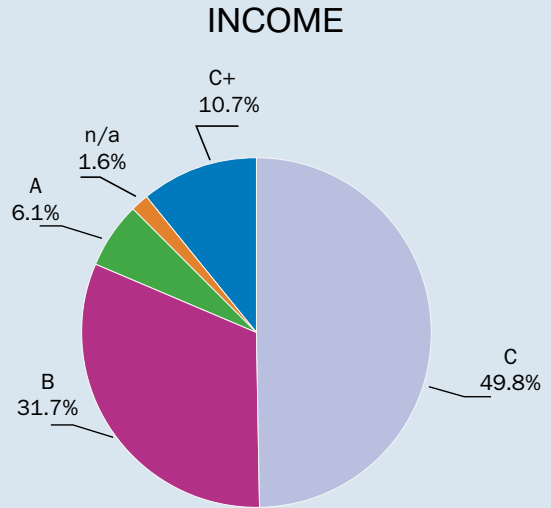
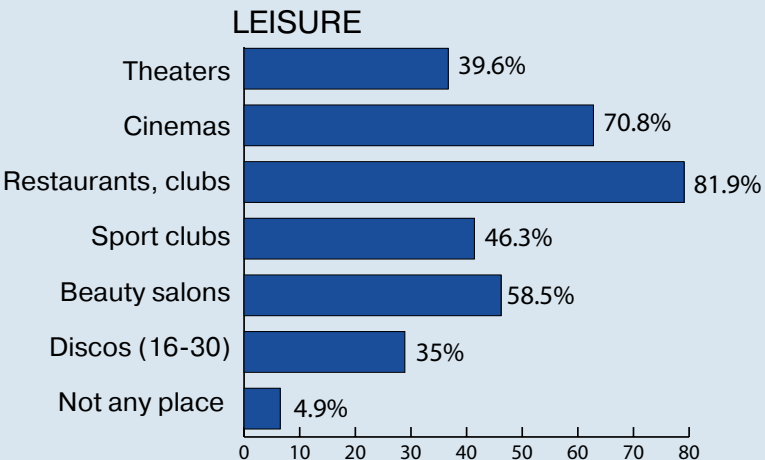
AGE



Source:
*TMT,
TNS Russia, NRS-Moscow (16+)
(September 2010 — February 2011)

Our readers

The Moscow Times readers are top managers and professionals with income higher than average.



C – can buy expensive things but not everything
C+ – well to do, unlimited in expenditures
n/a – n/a
A – can buy food but not clothes
B – can buy food and clothes but not expensive things

Source: TNS Russia, NRS-Moscow (16+)
 (September 2010 — February 2011)