

About the newspaper

- **THE MOSCOWTIMES** is a part of Independent Media-Sanoma Magazines publishing house
- The only Russian daily English-language newspaper
- Published in Russia since 1992
- Unique distribution system — distributed for free in over 500 of Moscow's most prestigious locations such as business centers, international airlines, embassies, hotels, medical centers, restaurants, supermarkets, sport clubs etc.

Format	A3
Volume	16-32
Language	English
Frequency	Monday through Friday
Circulation, number of copies	35.000
Readership over six months	341 300* (Russian speakers)
Readership per single issue	35 500* (Russian speakers)
Distribution	subscription and free

**Source: TNS Russia (September 2010 — February 2011)*

WHY DO LEADING RUSSIAN AND WESTERN STYLE COMPANIES WORK WITH THE MOSCOW TIMES?

- high quality of editorial materials
- reputation in the media market
- targeted audience
- western style of doing business
- unique distribution system
- respected business partners